
Company Profile Metranet



About Metranet



Metranet is a subsidiary of PT Telekomunikasi Indonesia, Tbk (Telkom) which was formed since 17 April 2009 has a mission to be most reliable monetizing partner in digital industry.

In line with PT Telkom Indonesia Tbk's corporate strategy, Metranet Holding focuses on 6 (six) portfolios there are Digital Content, Digital Advertising, Financial Services, B2B Commerce, Big Data, and Communication Services. Besides, Metranet also becomes the scale up management company for products and innovations of Telkom Indonesia.

Vision & Mission

Vision

To become the most reliable monetizing partner in online industry

Mission

Delivering ultimate digital service experiences through integrated customer insight and strategic partnership

Milestone

2009

Established on April 17th 2009 to initiate Super Portal. It was pivoted to ecommerce, super portal, gaming, content, ticketing, digital advertising, B2B commerce.

2013

In 2012 Metranet initiated a partnership with eBay. As a result, on 17 September 2012 a partnership with eBay was realized by forming a joint venture company under the name of PT Metraplasa.

2015

In 2015 Metranet focused on 2 (two) portfolios: Digital Payment (UPoint) and Digital Advertising (UAd) with tagline “Help You Monetize More”. Metranet could succeed to exit from the Red Alert Telkom.

Milestone

2016

In November 2016, Metranet became the Holding Company since its ownership of 52% of PT Melon Indonesia (Melon) to strengthen the digital content business.

2018

Metranet focused on 5 (five) portfolios; Digital Content, Commerce, Smart Platform, Digital Advertising, Financial Services. Metranet acquired the shares of Cellum, a multinational mobile wallet provider based in Europe in January 2018.

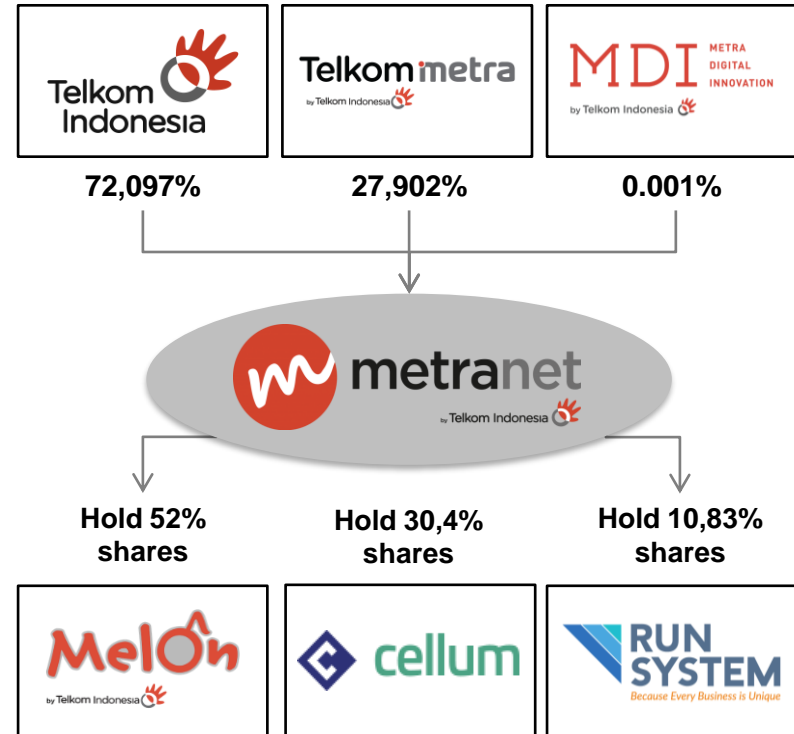
2020

Following up on RUNSystem's Convertible Note, Metranet became a 12% shareholder of RUNSystem. RUNSystem provides software in the field of Enterprise Resources Planning (ERP) which is commonly used by various industries.

Metranet Company Structure

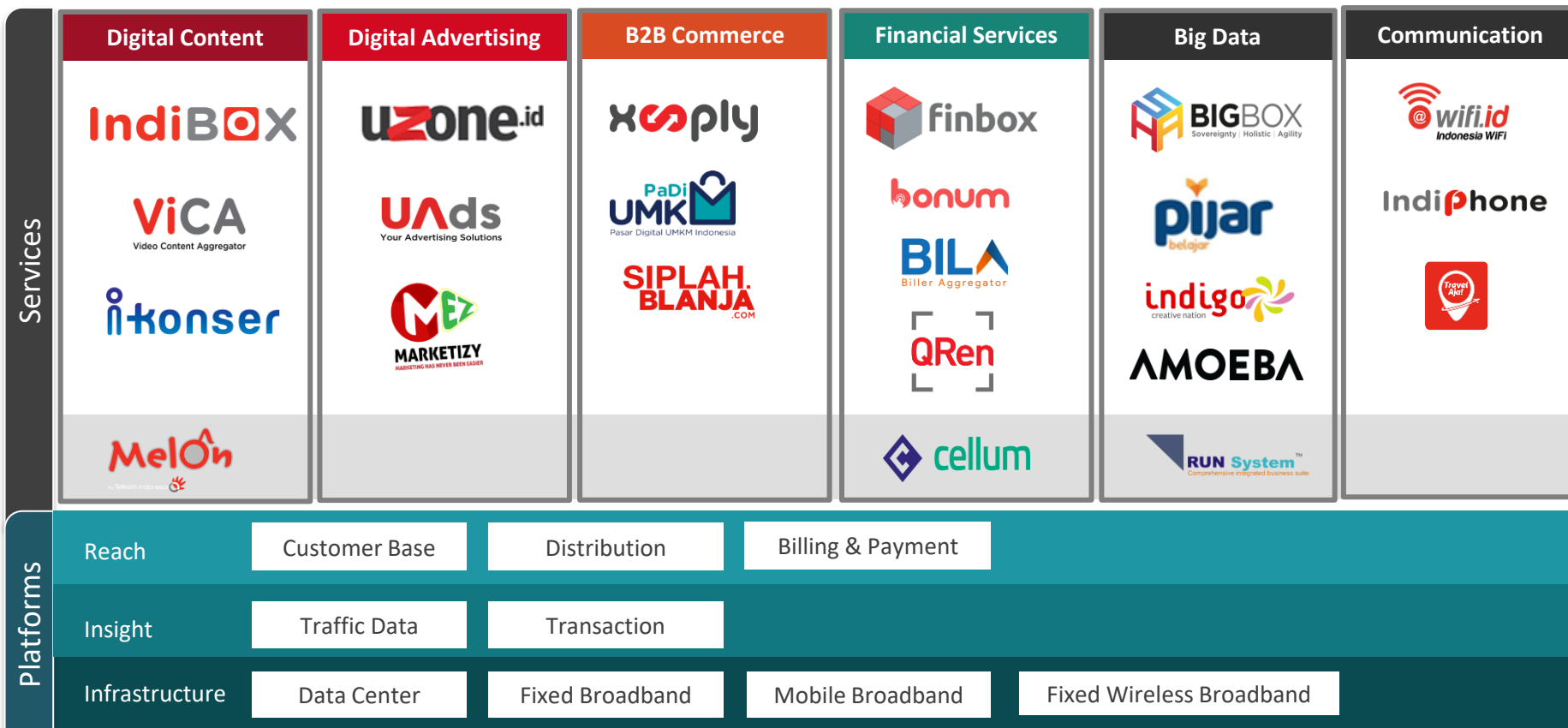
Metranet is transforming to become intermediary company in the form of Holding Company for FU Digital and Strategic Portfolio.

- Telkom holds 72.097% shares of Metranet
- TelkomMetra holds 27.902% shares of Metranet
- MDI holds 0.001% of Metranet
- Metranet holds 52% shares of Melon Indonesia
- Metranet holds 30.4% shares of Cellum
- Metranet holds 10.83% shares of RUNSystem



Business Line

Metranet fokus mengembangkan bisnis di **6 Business Line** untuk bisnis digital TelkomGroup



Our Management



Didik Budi Santoso
Chief Executive Officer



Setyo Budianto
Chief Operating Officer

Metranet as Intermediary Company

A total of 14 new innovations from Amoeba, Indigo and MDI are managed to take a **scale up management** process

 <p>arkademy Tech Academy</p>	 <p>bagidata</p>	 <p>BIGBOX Sovereignty Holistic Agility</p>	 <p>element</p>	 <p>JEAGER Industrial IoT</p>	 <p>INDONESIA KERJA NESIA Powered by Telkom Group</p>
 <p>KETITIK</p>	 <p>privyid</p>	 <p>Oca omni communication assistant</p>	 <p>qiscus</p>	 <p>RUN System™ Comprehensive integrated business suite</p>	 <p>sakoo by Telkom Indonesia</p>
 <p>smarteye.id</p>	 <p>sprinthink</p>	 <p>Tomps</p>	 <p>Vutura</p>	 <p>ikonser</p>	

Thank You

